

K9 EMERGENCY RESPONSE TEAM

NPC 2024/663043/08

TO SERVE & PROTECT

PROFESSIONAL SPONSORSHIP REQUEST



Partner with us to build a professional, efficient and sustainable emergency response capability.

Supporting communities wherever emergency response services are needed

1. Executive Summary

K9 Emergency Response Team respectfully invites businesses, organisations, community partners and individuals to become sponsors of our emergency response service. Our objective is to maintain a professional, well-trained and properly equipped response capability that can assist the community and support emergency operations wherever our services may be required.

To achieve this objective, the Team must maintain operational readiness throughout the year. This creates ongoing financial implications for travelling and fuel, K9 nutrition and welfare, medical and veterinary costs, training and re-certification, uniforms, personal protective equipment, rescue and response equipment, communications, vehicle maintenance and other essential operating expenses.

We are therefore seeking sponsorship in the form of financial contributions, recurring support, equipment, services, fuel, training assistance and other in-kind contributions. Every contribution helps us remain ready, professional and capable of providing meaningful assistance when it matters most.

We are in the process of expanding our capabilities by adding more K9 Handlers from outside for specific tasks and then in the future other services will also be added to the service we would like to render to our community and where our services may be needed in other areas or locations.

2. Our Mission

To provide a professional, efficient and community-focused emergency response capability supported by trained personnel, operational equipment and K9 resources, while continuously developing our skills and readiness to respond to incidents, emergencies, searches, rescues, medical needs, fire-related support activities and other situations where our assistance may be required. These services can also be rendered in any other place or location where our assistance would be required and helpful.

3. Why Your Sponsorship Is Important

- Emergency response capability must be maintained before an emergency happens—not only when an incident occurs.
- Professional training and re-certification ensure that responders remain competent, safe and effective.
- A working K9 requires ongoing nutrition, veterinary care, training, transport and specialist equipment.
- Travel and fuel are essential when attending incidents, training, exercises, community initiatives and deployments.
- Uniforms and PPE help protect responders and present a professional image to the public and partner organisations.
- Medical, rescue, communication and scene equipment can directly improve the team's ability to operate safely and efficiently.
- Reliable sponsorship creates sustainability and allows the Team to focus more resources on service delivery.

4. Key Operational Financial Requirements

Financial Requirement	Purpose
Travel & Fuel	Fuel, tolls, vehicle travel, accommodation and logistics for incidents, training, exercises, community activities and deployments.
K9 Nutrition & Welfare	Quality food, supplements where required, grooming, parasite control, vaccinations, veterinary care and general K9 welfare.
Medical Costs	Medical supplies, first-aid resources, responder medical support, K9 medical needs and replacement of consumable items.
Training & Re-Certification	Specialist training, K9 training, assessments, re-certification, course fees, accommodation and travel.
Uniforms & PPE	Operational uniforms, protective clothing, safety footwear, helmets, gloves, high-visibility clothing and task-specific PPE.
Emergency & Rescue Equipment	Medical, rescue, fire-support, search, lighting, scene safety and other operational equipment.
Communications & Technology	Radios, mobile communication, data, navigation, mapping and technology required for coordinated response.
Vehicles & Maintenance	Servicing, tyres, repairs, licensing, safety checks, equipment mounting and vehicle readiness.
Administration & Compliance	Insurance, documentation, training records, printing, accounting and other essential organisational requirements.

5. Sponsorship Options

Strategic Response Sponsor

Major annual or project support toward operational capability, vehicles, specialist equipment or major training requirements.

Operational Support Sponsor

Recurring monthly or quarterly support toward fuel, maintenance, communications, equipment and general readiness.

K9 Welfare Sponsor

Support specifically directed toward food, veterinary care, K9 equipment, training and safe transport.

Training Sponsor

Support for professional courses, K9 training, assessments, re-certification, accommodation and travel.

Equipment Sponsor

Donation or purchase of agreed medical, rescue, PPE, communication or operational equipment.

Community Supporter

Once-off or recurring contributions that help cover day-to-day operating costs and community response activities.

6. What Your Organisation Can Support

Sponsors may choose to support one specific need or a combination of operational requirements. Examples include:

- Sponsor a month of operational fuel.
- Sponsor K9 food and welfare for an agreed period.
- Sponsor a training or re-certification programme.
- Sponsor a medical or rescue equipment item.
- Sponsor uniforms or PPE for responders.
- Sponsor vehicle servicing, tyres or maintenance.
- Provide equipment, professional services, accommodation or other in-kind support.
- Provide a recurring monthly contribution toward overall operational readiness.

7. Benefits of Partnering with K9 Emergency Response Team

- Demonstrate meaningful investment in community safety and emergency preparedness.
- Support a practical, visible community-focused initiative.
- Receive appropriate recognition for sponsorship, subject to agreement and brand guidelines.
- Opportunities for recognition through selected social media, website, community initiatives and approved promotional material.
- Receive updates on supported activities and the impact of sponsorship where appropriate.
- Build a partnership associated with preparedness, professionalism, service and community resilience.

8. Sponsor Recognition

K9 Emergency Response Team will work with sponsors to agree an appropriate recognition package. Depending on the level and nature of support, this may include logo placement on approved promotional material, social media acknowledgement, website recognition, event acknowledgement, sponsor appreciation posts, photographs of supported equipment or activities, and other mutually agreed recognition.

9. Accountability & Responsible Use of Support

We understand that sponsors need confidence that their support is being used responsibly. Sponsorship contributions will be applied to agreed operational, training, K9 welfare, equipment, travel and organisational requirements. Where appropriate, the Team will provide supporting updates and acknowledgement of the practical use and impact of sponsorship.

10. The Impact of Your Contribution

A sponsorship may help put fuel in a response vehicle, provide food for a working K9, enable a responder to attend critical training, replace essential PPE, purchase medical supplies, maintain a vehicle or provide equipment needed to operate safely. These are practical contributions that strengthen readiness and ultimately help us serve the community more effectively.

YOUR SUPPORT CAN HELP US BE READY BEFORE THE CALL FOR HELP COMES.

11. Partnership Invitation

We respectfully invite your organisation to become a valued partner of K9 Emergency Response Team. We would appreciate the opportunity to discuss a sponsorship package tailored to your organisation's objectives, budget and preferred area of support.

Whether you contribute financially, provide equipment, sponsor fuel or training, assist with K9 welfare, provide professional services, or support the Team through a recurring contribution, your involvement can make a meaningful difference.

12. Contact & Sponsorship Enquiries

Organisation	K9 Emergency Response Team
Telephone	072 433 4540
Email	admin@k9emergencyresponse.co.za
Website	www.k9emergencyresponse.co.za

Donations can be made via EFT/Card Facilities/PayPal/ Snap Scan or by contacting me directly if you would like to sponsor physical items.

Account Name: K9 Emergency Response Team NPC

Capitec Business

Acc No: 1052822525

SnapScan:



THANK YOU FOR CONSIDERING PARTNERSHIP WITH K9 EMERGENCY RESPONSE TEAM